

Press Release

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For immediate release

Mail-Filters offers a hosted service to filter spam in the cloud

SpanRepellent Edge™ is a SaaS that stops spam and the malware in hides before they enter a company's network

Redwood City, CA. April 21, 2009. Mail-Filters.com, Inc., the global leader in OEM anti-spam solutions, providing technology for its OEM partners by filtering billions of messages a day in more than 120 countries, announced the addition of Spam Repellent Edge™ hosted service to its line of email filtering offerings. This hosted edge product uses an analysis of sender reputation, sender history, and message content to reduces typical incoming mail, loaded as it is with spam, by up to 90% before it reaches the subscriber's site.

As Ben Westbrook, CEO of Mail-Filters.com, Inc. put it, "Spam filtering has come a long way from the days when one layer of protection would catch enough spam to satisfy most users. Because spam volume has risen to over 90% of all email traffic, it is not enough to wait until it hits a site before taking action. Real protection must start by companies reaching out into the cloud and filtering out the bulk of spam before it reaches their networks. SpamRepellent Edge allows them to that with no hardware costs, no software costs, no maintenance costs and a fraction of the subscription costs of filters running on their own servers. Less than 10% of the typical email flow then has be routed and subjected to a final filter. If that final filtering is done by our Deep Content Inspection process the result is that over 99% of the original spam is removed."

For 2009 Mail-Filters offers a sequential filtering process that consists of two groups of techniques:

1. A multi-faceted inspection step at the edge consisting of reputation analysis, connection scrutiny, content pre-inspection and outbreak detection. This is the inspection step that can be performed in the Cloud by Spam Repellent, or at the customer's site by SpamCure Edge. The tests in this step will refuse a message if:

- The sending address is suspect
- The sender history shows undesirable patterns
- The content indicates a spam message

2. A Deep Content Inspection in the network where:

- Mail-Filters Bullet Signatures and the SpamCure detection system perform the final inspection on messages that have passed through the edge-based tests
- A community based submission network overseen by Mail-Filters professional spam experts ensures the signatures identifies spam message as soon as they are launched

The result of these processes is a consistent catch rate of more than 99% with less than 1 in 5,000,000 false positives.

ABOUT MAIL-FILTERS™

Founded in 2001, Mail-Filters™ focuses on providing its technology through OEM partners. Recognized as the global leader in the OEM anti-spam market, the Mail-Filters™ technology is currently deployed with over 60,000 enterprise customers, filtering millions of mailboxes, in over 120 countries and supporting over 35 languages. Mail-Filters™ processes billions of messages every day and is one of the only anti-spam companies to offer a guarantee on performance.

Mail-Filters.com, Inc.™ is located in Redwood City, California. The company can be found on the Internet at www.Mail-Filters.com or reached in the USA at (650) 655-7700 and in the UK at +44 20 70234965.

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